FARMERS DEVELOPMENTS ORGANIZATION (FDO)

Making Nutritious Food Available to the Poor Households

Final Project Progress Report
For the Period December 2023 to January 31, 2024

Submitted to:
Pakistan Poverty Alleviation Fund (PPAF)
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1.0 Basic data sheet

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Name of the Project: **Making Nutritious Food Available to the Poor Households**

Location:	**Multan**
Duration:	**01 Month (December, 2023 to January 31, 2024)**
Project Cost	**PKR 13,800,000**

Executive Summary

The project was funded by the Pakistan Poverty Alleviation Fund (PPAF) and implemented by the Farmers Development Organization (FDO). The project aimed to distribute ration bags among poor households in two Union Councils (UC Muzaffarabad and UC Jhakhar Pur) of District Multan. The target community was ultra and vulnerable poor households. The project was completed within one month and was able to benefit a total of 1284 beneficiaries (485 Males and 799 Females) from two Union Councils. Out of these 1284 households, 565 were women-headed households and 18 PWDs. It was assured that PWDs and senior citizens (over 55 years) have direct access to the distribution point and do have not to wait in queues for their turn. The ration bags contained nutritious food items that were distributed among the poor households. The project was successful in achieving its objectives of providing nutritious food to poor households.

After the selection of the area, a survey tool was developed and a field-level survey was conducted by the field team for the identification of potential beneficiaries. After 100% NACTA verification was done, the Monitoring team visited 40% of the total beneficiaries. Beneficiaries data was entered in MIS (both approved and rejected) and then tokens were issued to eligible beneficiaries and distribution plans were also shared with them during the delivery of tokens.

Project Performance

The project “Making Nutritious Food Available to Poor Households” was successful in achieving its objectives of providing nutritious food to poor households. Despite the challenges faced during the project, the project was completed within the given time frame and was able to benefit a total of 1284 beneficiaries.

Area Selection

Two Union Councils (UC Muzaffarabad and UC Jhakhar Pur) of District Multan were selected as the target area. These UCs are located next to Industrial Estate and more than 60% of the total population are ultra or vulnerable poor.

Beneficiary Identification

The beneficiary selection process must be comprehensive and transparent. The selection criteria should be clearly defined and communicated to the community. The process should be fair and impartial, and the beneficiaries should be selected based on their needs and eligibility for assistance. As an implementing partner, FDO adopted the following steps to identify beneficiaries.

- **Survey tool development:** A survey tool was developed to identify the beneficiaries of the project.
- **Door-to-door survey:** A field team conducted a door-to-door survey to identify the beneficiaries of the project.
- **Verification by monitoring officer:** The monitoring team verified 40% of the total beneficiaries to ensure that the right people were receiving the assistance they needed.
- **100% identification by respected community members:** The beneficiaries were identified and verified by respected community members who were trusted by the community and had a good understanding of the needs of the people.
- **Data entry in MIS and detailed analysis:** The data collected during the survey was entered into the Management Information System (MIS) for detailed analysis.
- **Field Level Sessions:** Field-level sessions were also conducted for the identification of beneficiaries.

District	UCs	Sessions	
		December	January

Multan	Muzaffarabad	06	04
Multan	Jhakhar Pur	0	10
Total		06	14

Distribution of Ration Bags

Planning: The FDO team planned the distribution process, including the number of ration packs to be distributed, the location of the distribution center, and the schedule of the distribution sessions.

Preparation: The FDO team procured the necessary items for the ration packs, including food items, packaging materials, and other supplies. They also arranged for the distribution center to be set up with adequate facilities for the beneficiaries.

Verification: The beneficiaries were required to undergo detailed verification to ensure that they met the eligibility criteria for receiving the ration packs. This included verifying their income levels, family size, and other relevant details.

Distribution: The ration packs were distributed to the beneficiaries in three sessions daily at 10 am, 12 pm, and 2 pm. Due to harsh weather conditions, the distribution was extended to 5 days.

District	Ration Bags	January 2024
Multan	Food Items	1284

Monitoring:

NACTA: Before selection of the beneficiaries, 100% NACTA verification was done to ensure the compliance of SECP guidelines.

Selection of Beneficiaries: The Monitoring team actively participated in the process of the beneficiaries selection. They visited 40% of total beneficiaries to ensure that all the "Food Items" were going to eligible households and minimizing the risk of duplicate beneficiaries in a household.

Issuance of Token: Token were issued to all selected beneficiaries one day prior to every planned distribution. Beneficiaries were asked to bring their original NIC and Token during their visit to the distribution point on said day. Only having NIC and valid Token were allowed to enter the distribution point.

Distribution Process: The FDO's Monitoring team monitored the distribution process to ensure that it was carried out smoothly and efficiently. They also collected feedback from the beneficiaries to identify areas for improvement in future distributions.

4.0 Problems Encountered /Challenges and Lessons Learned

The project faced several challenges during its implementation. The first challenge was the short duration of the project, which made it difficult to complete all the activities within the given time frame. The second challenge was the limited area of the project, which made it difficult to reach out to all the poor households in the area. The third challenge was the harsh weather conditions, which made it difficult to carry out the distribution activities. The fourth challenge was the political interference due to the general election approaching in the country.

Despite the challenges faced during the project, several key takeaways can be used for future projects.

- The first lesson learned was the importance of having a well-defined selection process for identifying beneficiaries. The development of a survey tool and door-to-door beneficiary visits for the identification of beneficiaries was an effective approach.
- The second lesson learned was the importance of transparency in the distribution process. The visit by a monitoring team of 40% of beneficiaries and verification of 100%

of beneficiaries by respected community members ensured transparency in the distribution process.

- The third lesson learned was the importance of having contingency plans in place to deal with unforeseen challenges.

Output:

The project was completed within the duration of one month and was able to benefit a total of 1284 beneficiaries. The ration bags contained nutritious food items that were distributed among the poor households. The project was successful in achieving its objectives of providing nutritious food to poor households.

Picture Gallery:



Field Team during a session in field for Token delivery.



The front desk team verified 100% of beneficiaries at the distribution point.



Deputy Secretary Housing, Punjab Mr. Zahid Iqbal is handing over a ration bag to a beneficiary.



Mr. Ilyas from PPAF's Monitoring unit is interviewing a beneficiary at the distribution point.

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DAILY MERI AWAZ MULTAN
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جلد نمبر 04 | بدھ 12 رجب المرجب 1445ھ 12 ماگھ 24 جنوری 2024ء | شمارہ نمبر 12

تیرہ سو سے زائد مستحق گھرانوں میں غذائی اشیا تقسیم کی گئیں ایف ڈی او

سماجی اداروں کے اس قسم کے اقدامات ست محروم طبقات میں خوراک کی دستیابی اسانی پیدا ہوتی ہے



ملتان (کلچرل رپورٹر) یونین کونسل مظفر آباد ۔جھگڑ پور کے مستحق تیرہ سو سے زائد گھرانوں میں حکومت پاکستان پی پی اے ایف اور ایف ڈی او کے تعاون سے غریب اور خاص طور پر مزدور طبقہ میں غذائی کمی کو پورا کرنے کیلئے غذائی اشیا تقسیم کردی گئیں اس موقع پر ڈپٹی سیکرٹری ہاوسنگ سوسائٹی پنجاب ذاہد اقبال نے تقریب سے کہا کہ اسطرح کے اقدام مزدور اور مستحق خاندانوں میں خوراک کی بنیادی دستیابی کو یقینی بناتے ہیں اور اس قسم کے اقدامات حکومت کی ان کوششوں میں بھی معاون ثابت ہوتے ہیں جو عوام کی بنیادی خوراک کی ضروریات کو پورا کرنے کیلئے ترتیب دیئے جاتے ہیں. ڈوینوٹل ڈائریکٹر سوشل ویلفیئر نعیم احمد ملتان نے اس موقع پر پی پی اے ایف اور ایف ڈی او کے اقدام کو سراہا اور کہا سماجی اداروں کے اس قسم کے اقدامات ست محروم طبقات میں خوراک کی دستیابی اسانی پیدا ہوتی ہے۔ پی پی اے ایف کے نمائندے محمد الیاس نے خوراک کی تقسیم کی اس تقریب سے خطاب میں خطاب کرتے ہوئے کہا کہ پی پی اے ایف نے پاکستان میں غربت کے خاتمہ کیلئے بنیادی سطح پر لوگوں کی معاونت کی کوشش کی ہے اور ہمیشہ کرتی رہے گی خوراک کیونکہ بنیادی ضرورت ہے اسلئے مزدور اور غریب خاندانوں کی براہ راست معاونت کا پروگرام شروع کیا ہے۔ایف ڈی او کے ہیڈ آف پروگرام محمد آصف شہزاد نے کہا کہ وہ پی پی اے ایف کے مشکور ہیں جنہوں نے ملتان کے لوگوں کی معاونت کا انتخاب کیا اس کے ساتھ انہوں نے مظفر آباد سوشل ویلفیئر سوسائٹی اور دیگر تنظیموں کا بھی شکریہ ادا کیا جن کی مدد سے وہ ان مستحق گھرانوں تک پہنچ سکے۔سماجی کارکن ایف ڈی او کی بورڈ آف ڈائریکٹرز ہراسجاد زیدی نے آخر میں پی پی اے ایف کا شکریہ ادا کرتے ہوئے کہا اس قسم کی معاونت مزدور طبقات اور غریب خاندانوں تک رسائی کو یقینی بناتی ہیچمبر آف کامرس کے نمائندگان اور ایف ڈی او سے پرویز اقبال انصاری اور محتشم باللہ ہاشمی نے بھی خطاب کیا تقریب میں متعلقہ یونین کونسلز سے تعلق رکھنے والے شہریوں مزدوروں سماجی اداروں خاص کر مظفر آباد سوشل ویلفیئر سوسائٹی MSWS اور جزبہ فاؤنڈیشن کے نمائندگان نے شرکت کی

Press coverage of the distribution event.